

**For Immediate Release**

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## Smartway Advisors: Begin the year with a fresh start through *Trust Funding*

**Portland, OR** – The economy is beginning to show signs of recovery, yet for many, the hope of receiving financing for a car, the hope of getting a fair loan doesn't seem possible. That's where Oregon based Smartway Advisors can make a difference. For the past year, Smartway Advisors has offered an innovative solution for credit challenged people needing to purchase a car – through their new program called – **Trust Funding**. To learn more about Trust Funding and other Smartway Advisors programs visit their web site at [www.SmartwayAdvisors.com/trust-funding.html](http://www.SmartwayAdvisors.com/trust-funding.html).

Within **Trust Funding** Smartway Advisors, not only sets up the loan, helps find a reliable and sought after automobile, but counsels the customer on budget, payment and building good credit for a strong future. And now, one year after the launch, Trust Funding has helped hundreds of people get a fresh start.

Smartway Advisors sees potential **Trust Funding** customers, not as high risks, but as people needing a new beginning. So they created an auto buying program aimed at responsible people, who will continue to be responsible, but have made a few mistakes managing their finances. The program reviews the customer's past, while not ignoring the recent mistakes, but considers the complete financial history and trusts in the future financial well-being of the customer. The program is backed by Unitus Community Credit Union with rates offered at 9.99%*APR*\*.

“Many of our applicants have had histories of diligent payments, yet, due to recent economics, may have had financial difficulties and some may even be in a downward spiral, desperate to get out. For those who are starting to get back on their feet, their credit report may have taken a serious turn for the worse. Now add in the need for a car *and* a loan, and things just got *real* complicated. That's why we started Trust Funding.” said Smartway CEO Sheldon Harris.

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*[\*Rate offered by Unitus Community Credit Union as of 10/01/09 and is subject to change without notice. Certain restrictions apply for program eligibility. Unitus Community Credit Union membership is required and is open to anyone who lives or works in (Oregon State) Washington, Clackamas, Yamhill, Polk, Multnomah, Marion counties and Clark (Washington state) county.]*