

## **For Immediate Release**

For Further Information Contact:

Beriault Marketing

Jim Beriault, (503) 968-6806

[JB@B5PR.com](mailto:JB@B5PR.com)

# **Smartway Advisors has opened a Salem branch location**

***Successful Portland based company expands to help people succeed***

**Salem, OR** – For many people, the dream of starting over is very important. However, for many of these same people, they are finding that their credit may be damaged from late payments and falling behind, and that dream of a fresh start may not come true. Smartway Advisors has developed several “fresh start” programs for responsible people looking to get a reliable car and a fair loan – through their **Trust Funding®** and **Credit Builder** programs. Smartway Advisors recently opened a Salem branch and is working with five local car dealerships.

**[Media Note – please visit our press room, all press releases, media interviews, and testimonials are available – [www.SmartwayAdvisors.com/pressroom](http://www.SmartwayAdvisors.com/pressroom)]**

In both programs to be offered to Salem area residents, Smartway Advisors not only sets up the loans and helps clients find reliable cars, but counsels the customers on budget, payment and building good credit for a strong future. It's a progressive and new business model that seeks to help people in challenging situations, get them on the road to success (literally) and working toward a better financial future along the way. “There are predatory lenders out there, and groups willing to sell defective automobiles to vulnerable families – we are the solution to such a problem. Our entire business model is based on *helping good people succeed*,” noted Dave Daniels – General Manager – Smartway Advisors.

Over the past 18 months, since Smartway launched in Portland, hundreds of families and individuals have been helped – by setting up fair loans (9.99% APR\*) through their financial lending partner – Unitus Community Credit Union. Now Salem residents can take advantage of both Unitus Community Credit Union and Smartway Advisors through the seeking reliable automobiles through Smartway's network of top car dealers in the Salem area, plus take advantage of an outstanding loan rate. “We want our customers to drive away in a car that will not break down continually and become a financial burden, and more importantly, have monthly payments they can afford,” said Daniels.

Smartway Advisors has a comprehensive web site, at [www.SmartwayAdvisors.com](http://www.SmartwayAdvisors.com), where details about these programs to be offered in Salem and their other successful programs, **Auto Resource** and **Credit Builder**, are available. The advisors can be reached by phone at (503) 795-7700. For details about Unitus Community Credit Union, visit [www.UnitusCCU.com](http://www.UnitusCCU.com).

# # #

\*APR = ANNUAL PERCENTAGE RATE. Rates are based on your credit history and credit qualifications. Rate offered by **Unitus Community Credit Union** is effective 6/1/10 and is subject to change without notice. Certain restrictions apply for program eligibility. Unitus Community Credit Union membership is required and is open to anyone who lives or works in (Oregon state) Washington, Clackamas, Yamhill, Polk, Multnomah, Marion counties and (Washington state) Clark County