

For Immediate Release

For Further Information Contact:

Smartway Advisors

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FACT SHEET

Smartway Advisors: *Helping Good People Succeed*[™] Smartway Advisors Celebrates their third year of Success

Portland, OR – “Helping good people succeed[™],” may not sound like the mission statement of a group of auto financing experts – but for Smartway Advisors – the mission is clear. Celebrating their third year in business, Smartway has helped hundreds of people start fresh after devastating credit challenges and bankruptcies, and has helped clients start on the road to good credit by giving them a first chance at credit *and* a car. Backed by their lending partner – Unitus Community Credit Union – Smartway Advisors is breaking new ground in the auto lending and auto buying marketplace.

The **Trust Funding**[®] and **Credit Builder**[™] programs offered by Smartway Advisors are the first such programs to be developed in the Northwest. The goal of these programs, is to help those who have financially stumbled by getting them low interest rates at 12.99%* and into a quality car. Both programs have been very successful at helping people get back on track with their finances. Smartway Advisors helps their clients create budgets and teaches the basics of building and re-building credit.

Smartway Advisors’ other popular service is **AutoSmart Refi**. The AutoSmart Refi program is designed to help a client keep the car he already has by offering refinancing with a smart and sensible interest rate. They keep the interest rates low, by being selective about the makes and models they accept. Benefits to the AutoSmart Refi program include keeping the current vehicle, lowering monthly payments and increasing the long-term vehicle equity.

Smartway Advisors combination of Trust Funding, Credit Builder and AutoSmart Refi financing programs creates a unique auto buying business model that is helping people succeed and is building a strong business model for future expansion across the country.

Financial Services:	Trust Funding [®] , Credit Builder [™] and AutoSmart Refi
Partner:	Unitus Community Credit Union
Location:	6700 NE 79 th Court, Portland 97218
Phone:	(503) 795-7700
Web Site:	www.SmartwayAdvisors.com

*APR = Annual Percentage Rate offered by Unitus Community Credit Union as of 1/1/11 and is subject to change without notice. Certain restrictions apply for program eligibility. Unitus Community Credit Union membership is required and is open to anyone who lives or works in (Oregon State) Washington, Clackamas, Yamhill, Polk, Multnomah, Marion counties and Clark (Washington state) county.

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Smartway Advisors can be reached by phone at (503) 795-7700, or visit their site at www.SmartwayAdvisors.com. For details about Unitus Community Credit Union, visit www.UnitusCCU.com.